



15 October 2010

UBM investor briefing

United Business Media Limited will today host an afternoon briefing for investors and analysts, starting at 2.30pm at J.P.Morgan Cazenove (see below for details). The presentation materials and a live webcast of the briefing will be available from UBM's website, www.ubm.com.

The briefing is intended to provide investors and analysts with greater insight into UBM's Data Services and Online segment. In the first presentation, Henry Elkington, Chief Executive Officer of UBM Medica, will present on UBM's Data Services business. In the second presentation, Tony Uphoff, Chief Executive Officer of UBM Techweb, will present on UBM's Online business.

Neither presentation will disclose any new material information.

- Ends -

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Notes to Editors

1. Attending the investor presentation

If you wish to attend the presentation, please register **in advance** by contacting Sinead Flood on +44 20 79215940.

The venue for the presentation is:

J.P.Morgan Cazenove

20 Moorgate
London
EC2R 6DA

Access to the webcast for the briefing and the presentation materials will be available from the UBM website, www.ubm.com.

2. About UBM

UBM focuses on two principal activities: worldwide information distribution, targeting and monitoring; and the development and monetisation of B2B communities and markets. UBM's businesses inform markets and serve professional commercial communities - from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists – with integrated events, online, print and business information products. Our 5,900 staff in more than 30 countries are organised into specialist teams that serve these communities, bringing buyers and sellers together, helping them to do business and their markets to work effectively and efficiently.

For more information, go to www.ubm.com