



United Business Media

23 April 2009

UBM appoints John Day as CEO of UBM Global Trade

United Business Media Limited announces that John Day has been appointed as Chief Executive Officer of UBM Global Trade. UBM Global Trade (www.ubmglobaltrade.com) is the leading information provider to professionals working in the global trade and transportation markets. The business's leading products include PIERS Global Intelligence Solutions (www.piers.com) and Journal of Commerce branded events, news and analytical content (www.joc.com). John Day will take up his post at UBM Global Trade with effect from 1 May 2009.

John Day joins UBM Global Trade from RISI, Inc. where he has been Chief Executive since January 2007. Based in Boston and with offices worldwide RISI provides news, information and analytical services to the global forestry products industry, generating revenues in excess of \$25m in 2008. RISI is majority-owned by United Business Media Limited. As Chief Executive of RISI, John Day implemented an ambitious programme of product modernisation to improve RISI's product and service offering while improving and streamlining the business's essential processes, resulting in substantial improvements to the business's revenues and profitability. Mike Coffey, RISI's Chief Operating Officer, has been appointed Chief Executive Officer on an interim basis.

Prior to joining RISI, John Day was Chief Financial Officer of UBM's US-based technology businesses and before that appointment spent five years based in Hong Kong as Chief Financial Officer of UBM Asia. In each of these positions John played a central role in the acquisition of a wide range of assets and businesses that now make up significant parts of UBM's technology and Asian businesses.

John's early career was as a chartered accountant, in public practice and supporting large international corporations with financial assurance and transaction support services, mainly in the UK but also for extended periods in Australia and the US. He was based in London and a partner in the international accounting and financial services firm, BDO.

David Levin, Chief Executive Officer of United Business Media said:

"I am very pleased to appoint John Day to be Chief Executive of UBM Global Trade. In the course of the last 14 years John has built his experience and expertise in different UBM businesses in both Asia and in the US. In doing so John has clearly demonstrated his ability to drive effective positive organisational change and to deliver on innovative, "technology heavy" product development in a data and information business. John's extensive acquisition experience will stand him in good stead as we continue to invest to grow UBM Global Trade both by organic development and by making acquisitions."

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Notes to Editors

1. About United Business Media Limited

UBM focuses on two principal activities: worldwide information distribution, targeting and monitoring; and, the development and monetisation of B2B communities and markets. UBM's businesses inform markets and serve professional commercial communities - from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists – with integrated events, online, print and business information products. Our 6,500 staff in more than 30 countries are organised into specialist teams that serve these communities, bringing buyers and sellers together, helping them to do business and their markets to work effectively and efficiently.

For more information, go to www.unitedbusinessmedia.com

2. About UBM Global Trade

UBM Global Trade, formerly Commonwealth Business Media, Inc., has been the leading provider of proprietary data, news, business intelligence and analytical content supporting commercial maritime, rail, trucking, warehousing and logistics industries worldwide since 1827. The company's portfolio of more than 100 online, print and interactive workflow business solutions includes The Journal of Commerce, The Journal of Commerce Conferences, PIERS Global Intelligence Solutions and an array of international trade and transportation databases and directories. UBM Global Trade is headquartered in East Windsor, NJ, with offices throughout the United States and in Canada and Hong Kong. For more information, explore www.ubmglobaltrade.com or call 800-221-5488 (+1-609-371-7700 outside the U.S. and Canada).