



## United Business Media

23 April 2009

### **UBM appoints Peter von Moltke as Chief Executive of UBM Aviation**

United Business Media Limited announces that Peter von Moltke has been appointed as Chief Executive Officer of its UBM Aviation division. UBM Aviation ([www.ubmaviation.com](http://www.ubmaviation.com)) is a leading provider of data and information products, market intelligence, news and events for the global air travel and transport industries with key brands such as OAG ([www.oagcorporate.com](http://www.oagcorporate.com)), Aviation Industry Group ([www.aviationindustrygroup.com](http://www.aviationindustrygroup.com)) and Air Cargo World ([www.aircargoworld.com](http://www.aircargoworld.com)). Peter von Moltke will take up his post on 6 May.

Peter von Moltke joins UBM Aviation after almost five years with Amadeus, the leading provider of distribution and technology services to the travel industry. As Senior Vice President, Airline Business Group, Peter was responsible for Amadeus's airline- and travel-related business, based in North America, including responsibility for GDS (global distribution system) contracts, sales of Amadeus's airline products and services, as well as client management responsibilities for all e-commerce and IT projects.

Prior to his appointment with Amadeus in 2004, Peter was President & Chief Executive of Lufthansa Systems Americas, Inc., a \$1.2bn revenue subsidiary of Lufthansa Group specialising in the provision of IT products and services to airlines and travel companies. Peter successfully directed a major restructure of the Americas business, refocusing its sales and marketing activities and implementing a new technology framework.

Prior to taking up his role with Lufthansa in 2002, Peter held senior positions in leading airline and travel industry businesses including Managing Director, Asia Pacific of Orbitz LLC, one of the world's largest online travel businesses; Vice President & GM, Worldwide Travel & Transportation for Unisys Group, the IT hardware, software and services business. Peter spent ten years with the Sabre Group (at the time a subsidiary of AMR Corp/American Airlines) in a variety of managerial roles, including Senior Vice President Sales and Marketing, and Senior Vice President, Asia Pacific and was a key member of the executive team which led the restructuring of Sabre into a global business model.

Peter graduated from the University of Witwatersrand's Aeronautical Engineering programme and spent the early part of this career as an engineer with businesses such as Boeing and Gulfstream Aerospace.

David Levin, Chief Executive Officer of United Business Media said:

"Peter von Moltke is a terrific appointment as Chief Executive for UBM Aviation. I am pleased that following the appointment of Ninan Chacko as CEO of PR Newswire we have again appointed a business leader with a wealth of expertise and experience from beyond traditional media businesses. Peter has an impressive track record of successfully managing and growing complex, global information-based service businesses which serve the worldwide aviation and travel industries. He has the ability to take our aviation businesses and brands, particularly OAG, forward in an exciting way. I welcome him to United Business Media and look forward to him leading UBM Aviation's business."

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## Contacts

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## Notes to Editors

### 1. About United Business Media Limited

UBM focuses on two principal activities: worldwide information distribution, targeting and monitoring; and, the development and monetisation of B2B communities and markets. UBM's businesses inform markets and serve professional commercial communities - from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists – with integrated events, online, print and business information products. Our 6,500 staff in more than 30 countries are organised into specialist teams that serve these communities, bringing buyers and sellers together, helping them to do business and their markets to work effectively and efficiently.

For more information, go to [www.unitedbusinessmedia.com](http://www.unitedbusinessmedia.com)

### 2. About UBM Aviation

UBM Aviation is a global data and information business for the air transport industry. It serves the passenger aviation, air cargo logistics, maintenance repair & overhaul (MRO) and business travel communities with information products, market intelligence, news and events. We bring together buyers and sellers of air travel and transport, enabling the world's airlines, their customers and suppliers, to do business successfully. It comprises the OAG portfolio of data, analytics and multi-media travel planning products, sourced from its comprehensive proprietary airline schedules and fleet databases; magazines including Air Cargo World, Airline Fleet Management, Aircraft Technology, Engineering & Maintenance and Aviation and the Environment; and an international program of events focused on the MRO and financing sectors including the Airline Purchasing Conference & Expo and the Aero-Engine Conference & Expo. UBM Aviation operates from offices in the UK, USA, Canada, Singapore, Hong Kong, Japan, China and The Netherlands.

For more information, go to [www.ubmaviation.com](http://www.ubmaviation.com)