



United Business Media

Record-breaking attendance at CPhI Worldwide 2008

Confirms its position as the leading event for global pharmaceutical ingredients industry; strong rebookings for 2009 event

United Business Media Limited today provides the following information regarding the performance of CPhI Worldwide, one of UBM's largest tradeshow. CPhI Worldwide is the flagship in UBM's global portfolio of events for the pharmaceutical ingredients industry and a range of related markets such as fine chemicals and food ingredients.

CPhI Worldwide 2008 (see www.cphi.com) was held in Frankfurt from 30 September to 2 October and attracted more than 25,000 attendees, a record for the event (subject to audit). The event drew more than 1,700 exhibitor companies from over 60 countries. Despite the uncertain global economic outlook, forward bookings for exhibitor space at the 2009 CPhI Worldwide show in Madrid were strong, with over 70% of exhibition space being rebooked at this year's Frankfurt show.

Since the first event in 1990, CPhI has grown at a compound annual growth rate of approximately 16% (to 2007) and is now the leading exhibition brand for the pharmaceutical ingredients and related industries. CPhI events now take place in China, Japan, South America and India. The next CPhI events, CPhI India and P-MEC India (see www.cphi-india.com and www.pmec-india.com), will take place in November and are expected to welcome around 600 exhibitors and 26,000 attendees.

Running concurrently with CPhI, UBM has successfully developed a series of events designed to serve a range of markets related to the pharmaceutical industry. CPhI currently has two sister events, ICSE (International Contract Services Expo) which serves the growing pharmaceutical outsourcing and contract services market, and P-MEC (Pharmaceutical Machinery and Equipment Convention) which serves sellers and buyers of pharmaceutical processing and manufacturing equipment. At the 2009 CPhI Worldwide in Madrid, a new sister event will added to the CPhI family – BioPh (Bio-Solutions for Pharma). The advent of the BioPh event recognises the growing importance of biotechnology as a key driver in the pharmaceutical industry. For further information on all these events, see www.wherepharmameets.com.

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Notes to Editors

1. About United Business Media

United Business Media is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, in print, and with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists around the world. Our 6,500 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently. For more information, go to www.unitedbusinessmedia.com.

2. Further information on CPhI

Next year's CPhI Worldwide will take place in Madrid from 13 to 15 October 2009, for more information, go to www.cphi.com

For more information on the global CPhI events portfolio, go to:

www.cphi-india.com
www.cphijapan.com
www.cphi-china.com
www.cphi-sa.com