



United Business Media

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United Business Media acquires AeroStrategy data business

Commonwealth BusinessMedia expands its aviation and aerospace market capabilities

United Business Media plc today announces that it has acquired AeroStrategy's aviation data business on behalf of its Commonwealth Business Media division. UBM has acquired the business from its founders for an initial cash consideration of US\$0.9m, with a further performance-related consideration of up to US\$1.2m payable over the next three years.

AeroStrategy operates consultancy and data businesses in the aviation maintenance, repair and overhaul (MRO) and original equipment manufacturer (OEM) sectors and is highly regarded for its strategic and market insight into the aviation sector. Its unique proprietary databases provide critical information on actual and projected MRO spend to key decision-makers in the business and general aviation, air transport and civil helicopter sectors.

The data business will be integrated into Commonwealth Business Media's OAGback business, adding a powerful data product to complement its MRO events and other product offerings acquired through the acquisition of Aviation Industry Group in 2006.

Alan Glass, Chief Executive of Commonwealth Business Media, said:

"This acquisition provides Commonwealth with a unique proprietary IP platform on which we can develop new data products to further enhance our subscription-based, analytical product portfolio for our aviation industry customers. It also enables us to extend our aviation products into business aviation and helicopters."

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Notes to Editors

1. About United Business Media plc

United Business Media plc is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, in print, and with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists around the world. Our 5,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.

For more information, go to www.unitedbusinessmedia.com.