



United Business Media

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United Business Media acquires Decorex tradeshow for £2.2m

Adds market-leading contract and high end interior design show to complement existing Interiors show

United Business Media Plc today announces that CMP Information, UBM's UK-based business information division, has acquired Decorex from its management and other private shareholders for a total cash consideration of £2.2m.

Decorex is the UK's flagship tradeshow for the high end and contract interior design market. The show, now in its 30th year, is held annually in London in September. Decorex complements CMP Information's existing "Interiors" show which serves the retail and soft contract interior design markets and is held annually at the NEC in Birmingham.

In 2007 Decorex revenues are forecast to be approximately £1.7m. The acquisition is anticipated to meet UBM's 8% post-tax cost of capital acquisition criterion in its first full year of ownership.

Gary Hughes, Chief Executive of CMP Information, commented:

"Decorex is a coveted brand which marks another strong event acquisition for CMP Information."

- Ends -

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Notes to Editors

1. About United Business Media Plc

United Business Media Plc is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, in print, and with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery dealers, from farmers to pharmacists around the world. Our 5,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.

For more information, go to www.unitedbusinessmedia.com.