



United Business Media

9 August 2007

United Business Media plc appoints Jimé Essink as Chief Executive Officer of CMP Asia

United Business Media Plc today announces that it has appointed Jimé Essink as Chief Executive Officer of CMP Asia. Mr Essink will take up his role in November, succeeding current CEO Peter Sutton who will take up his non-executive, consultative role as President of CMP Asia.

Mr Essink, 51, has more than 15 years' experience of leading and growing B2B media businesses in emerging and developed markets throughout Asia and Europe. Mr Essink joins UBM from VNU Exhibitions where he has worked since 1999. Based in Shanghai as CEO of VNU Exhibitions Asia, Mr Essink was responsible for VNU's portfolio of more than 20 Asian exhibitions which serve a wide range of B2B and consumer markets. The events are held at venues in Shanghai, Guangzhou, Beijing and Hong Kong. In 2006 Mr Essink was appointed CEO of VNU Exhibitions Europe and President of VNU Exhibitions Asia, spending a week a month in China. Before joining VNU, Mr Essink also spent six years as managing director of Miller Freeman Netherlands.

David Levin, Chief Executive Officer, United Business Media Plc said:

"I am delighted to appoint Jimé Essink to the post of Chief Executive of CMP Asia. Jimé has a terrifically impressive track record of establishing and growing b2b media businesses both in Asia and in Europe, and his long experience and intimate knowledge of CMP Asia's markets makes him the ideal candidate to lead CMP Asia and a worthy successor to Peter Sutton."

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Notes to Editors

About United Business Media Plc

United Business Media Plc is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, in print, and with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery dealers, from farmers to pharmacists around the world. Our 5,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.

For more information, go to www.unitedbusinessmedia.com.