



United Business Media

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United Business Media acquires Intermodal South America Trade Show for £3.4m

Acquisition of leading South American transportation exhibition augments CMP Information's Brazilian business

United Business Media Plc today announces that it has signed an agreement to acquire Intermodal South America Trade Show ("Intermodal SA") from its owners for a total cash consideration of £3.4m. The acquisition will be made on behalf of CMP Information, UBM's UK-based international media business.

Held annually in Sao Paulo, Brazil, Intermodal SA is the leading intermodal transportation event serving the Latin American region. The 2007 event attracted more than 400 exhibitors and over 44,000 attendees from the international transportation and logistics industries. The complementary publication, *Global Comercio Exterior e Logistica*, will also be acquired as part of the transaction.

Intermodal SA will be integrated into, and managed by, CMP Information's Brazil operation. The acquisition is anticipated to meet UBM's 8% post-tax cost of capital criterion for acquisitions in its first full year of ownership.

Gary Hughes, CEO of CMP Information, said:

"I am delighted that we are expanding our South American event portfolio with the acquisition of Intermodal South America Trade Show. Intermodal SA is excellently placed to benefit from the growing demand for transport and shipping services as South America's growing economies generate an increasingly significant proportion of global trade."

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Notes to Editors

About United Business Media Plc

United Business Media Plc is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, in print, and with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery dealers, from farmers to pharmacists around the world. Our 5,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.

For more information, go to www.unitedbusinessmedia.com.