



United Business Media

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United Business Media acquires Semiconductor Insights Inc. for US\$26.0m

CMP Technology augments its Electronics Group portfolio with proprietary data-driven workflow products

United Business Media Plc today announces that it has acquired Semiconductor Insights Inc. (www.semiconductor.com) for an initial cash consideration of US\$26m. A further deferred consideration of up to US\$8.0m will be payable over the next three years, subject to certain conditions.

Semiconductor Insights performs in-depth technical investigations of integrated circuits and electronic systems to analyse their design, technological composition, component sourcing, build cost, manufacturing process and intellectual property content. The company's expertise spans communications, networking, wireless, electronics, smart card and semiconductor technologies, with its primary focus being on high volume devices, particularly consumer electronics devices.

Semiconductors Insights has established– and continues to expand – a highly specialised portfolio of proprietary market, technology, patent and associated workflow tools that cover more than 16,000 different component and integrated circuits and their related markets. The company leverages its analytical expertise, experience and proprietary data to provide custom and semi-custom analysis and consultancy to semiconductor and OEM companies and the law firms that represent them. The analysis is used to support key engineering, product line, purchasing and intellectual property decision-making. Founded in 1989, Semiconductor Insights employs around 160 staff worldwide, predominantly at its headquarters in Ottawa, Canada.

Semiconductor Insights revenues for its fiscal year ending 30 March 2007 were US\$23m. The acquisition is anticipated to meet UBM's 8% post-tax cost of capital acquisition criterion in its first full year of ownership.

Steve Weitzner, Chief Executive Officer of CMP Technology, said:

“This acquisition will allow CMP Technology's Electronics Group to build on its strong existing relationship with Semiconductor Insights. Semiconductor Insights, for example, already provides high value, exclusive editorial material for EE Times and EETimes.com such as the special "teardown" analysis of Sony's Playstation 3 to coincide with its US launch. Semiconductor Insights' data-based, workflow products will significantly augment - and are complementary to - the Electronics

