



United Business Media

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United Business Media acquires the Australian Prescription Products Guide

Extends CMPMedica's drug information systems business in Australia

United Business Media Plc today announces that its healthcare division CMPMedica has acquired the Australian Prescription Products Guide for A\$1m (£0.4m).

The Australian Prescription Products Guide is a key drug information brand for the Australian pharmacy market. This acquisition will extend the reach of CMPMedica's drug information systems business, which is currently focused on medical practitioners, into the pharmacy market.

The acquisition is subject to the approval of the Australian Competition and Consumer Commission (ACCC).

- Ends -

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Notes to Editors

About United Business Media Plc

United Business Media Plc is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, in print, and with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery dealers, from farmers to pharmacists around the world. Our 5,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.

For more information, go to www.unitedbusinessmedia.com.