



United Business Media

6 December 2006

United Business Media buys OAG Holdings Ltd for £2.5m

Strengthens Commonwealth's position as leading aviation industry intelligence provider

United Business Media plc today announces that it has acquired OAG Holdings Ltd on behalf of its wholly-owned subsidiary Commonwealth Business Media for a total cash consideration of £2.5m.

OAG provides consolidated passenger and cargo flight information to the global aviation industry, playing a critical part in ensuring the industry's operational efficiency. OAG's airline schedule database holds historical and future flight details for 1,000 airlines and more than 3,500 airports, and currently tracks around 28 million departures per year. OAG has more than 50,000 customers, including global and regional airlines, airports, global distribution systems, travel agencies, corporate travel planners, government bodies, aircraft manufacturers, freight forwarders and the travelling public.

The OAG business is highly complementary to, and will be integrated into, Commonwealth Business Media's BACK Aviation database business (see www.backaviation.com). The combined product offering will be the aviation industry's most comprehensive data and intelligence business, providing information across all key areas of the aviation market.

In 2006, almost 50% of OAG's estimated £24m revenues were derived from data and electronic products, a proportion that is expected to rise in future. The remaining revenues were generated principally from print products. Commonwealth's management team has a track record of successfully developing print-centric businesses into data-driven, intelligence businesses.

Alan Glass, President & Chief Executive Officer of Commonwealth Business Media said:

"The acquisition of OAG gives Commonwealth a great opportunity to extend and enhance our aviation industry product portfolio. Combining our existing BACK Aviation database products with those of OAG will enable us to build a set of market-leading, data-based workflow products that are integral to the everyday operations of the aviation industry worldwide."

- Ends -

Contacts

Media

Peter Bancroft Director of Communications
E-mail communications@ubmgroup.biz
Direct telephone +44 20 7921 5961

Chris Barrie Citigate Dewe Rogerson
E-mail chris.barrie@citigatedr.co.uk
Direct telephone +44 20 7282 2943
Mobile +44 796 872 72 89

Analysts

Catherine Southgate Head of Investor Relations
Email investorrelations@ubmgroup.biz
Direct telephone +44 20 7921 5031

Notes to Editors

1. About United Business Media plc

United Business Media is one of the world's leading global business information companies. UBM brings together the world's buyers and sellers, helping their markets work effectively and efficiently through PR Newswire's news distribution network, Commonwealth's trade and transportation business intelligence, and through CMP's portfolio of events, print and on-line publications. For more information, go to www.unitedbusinessmedia.com

1.1. About PR Newswire

PR Newswire is the world's leading corporate news distribution service. Headquartered in New York, PR Newswire provides news distribution, targeting, measurement and broadcast services on behalf of tens of thousands of customers including many of the world's top companies and agencies. PR Newswire has offices in 11 countries and routinely sends its customers' news to outlets in 135 countries and in more than 40 languages. PR Newswire's services include ProfNet Experts, eWatch, MEDIAtlas, Search Engine Optimization, MediaRoom, MediaSense and MultiVu. For more information, go to www.prnewswire.com

1.2. About Commonwealth & CMP

Commonwealth and CMP's portfolio of more than 200 newspapers, magazines and directories, 200 websites and 300 events brings together buyers and sellers from a range of global sectors including technology, healthcare, trade and transportation, the built environment, lifestyle, fashion and ingredients. The businesses operate globally through five divisions:

1.2.1. **Commonwealth Business Media:** Commonwealth Business Media is the leading information provider to the global trade and transportation market with comprehensive proprietary data, news and analytical content. Its leading brands include Port Import Export Reporting Service ("PIERS"), BACK Aviation Solutions ("BACK"), The Journal of Commerce and a number of directory databases covering the international trade, railroad and trucking markets. Commonwealth is headquartered in East Windsor, New Jersey with offices around the US and internationally. For more information, go to www.cbizmedia.com

1.2.2. **CMP Asia:** Headquartered in Hong Kong with offices throughout the region, CMP Asia is a leader in exhibitions and online and print business information publications for Asian markets. Working with partners from around the world, CMP Asia stages a range of leading events which includes the largest international jewellery, leather and fashion, beauty and furniture trade shows in Asia, as well as the definitive health show for the Japan market. For more information, go to www.cmpasia.com

1.2.3. **CMP Information:** Operating in the UK and internationally, CMPi provides professional media solutions to around 20 industry sectors. Its products include magazines, exhibitions, conferences, awards events, information products and websites, targeted at business professionals across a range of markets such as the built environment, travel, licensed trade, agriculture, security and ingredients. For more information, go to www.cmpi.biz

1.2.4. **CMP Technology:** CMP Technology is a marketing solutions company serving builders, sellers and buyers of technology worldwide. Through its portfolio of market-leading print, event and online information brands, CMP Technology delivers access, insight and actionable programs designed to connect technology sellers and buyers. For more information, go to www.cmp.com

1.2.5. **CMPMedica:** CMPMedica provides information and education to healthcare professionals and patients around the world. It has a unique portfolio of professional media products including newspapers, magazines, drug directories, electronic databases, websites and events. For more information, go to www.cmpmedica.com