

United Business Media expands events presence in China

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United Business Media plc today announced that its CMP Asia division has expanded its events business in China with the joint acquisition of a majority stake in the Guangzhou Beauty Fair. The acquisition is being made with BolognaFiere Group, CMP Asia's joint venture partner for its Asian beauty industry events. CMP Asia and BolognaFiere Group will also launch a new event, Cosmoprof Shanghai, with the first show scheduled for January 2007.

The Guangzhou Beauty Fair, formally known as the Guangzhou International Beauty & Cosmetic Import-Export Expo, attracts more than 3,000 exhibitors and 200,000 visitors to each show. The Fair has been held since 1989, twice a year since 1996, and is the biggest such event in mainland China.

CMP Asia and BolognaFiere Group will work with the organisers of the Guangzhou Beauty Fair to promote this all-China event to build the presence of international manufacturers and buyers as both exhibitors and visitors.

Both the Guangzhou Beauty Fair and the new Cosmoprof Shanghai event will serve as strong regional extensions of CMP Asia's existing exhibition Cosmoprof Asia which it co-owns with Bolognafiere Group. Held annually in Hong Kong, Cosmoprof Asia is the leading Asia-Pacific international beauty industry event.

CMP Asia and Bolognafiere Group are acquiring the majority stake in the Guangzhou Beauty Fair from its owner for \$7m.

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Contacts

Media

Peter Bancroft

E-mail

Direct telephone

Director of Communications

peter.bancroft@ubmgroup.biz

+44 20 7921 5961

Chris Barrie

E-mail

Direct telephone

Mobile

Citigate Dewe Rogerson

chris.barrie@citigatedr.co.uk

+44 20 7282 2943

+44 796 872 72 89

Analysts

Catherine Southgate

E-mail

Direct telephone

Mobile

Head of Investor Relations

catherine.southgate@ubmgroup.biz

+44 20 7921 5031

+44 771 046 8996

Notes to Editors

1. Selected UBM events in China

- September Hong Kong Jewellery & Watch Fair - www.jewellerynetasia.com/exhibitions - Asia's largest jewellery fair and one of the top three events of its kind in the world
- Asia Pacific Leather Fair - www.aplf.com - the world's most international trade fair for the leather industry
- Furniture China - www.cmpsinoexpo.com/furniture - the largest international furniture exhibition in China
- Marintec China - www.marintecchina.com - the largest and most important international maritime event in China
- Cosmoprof Asia - www.cosmoprof-asia.com - the largest international beauty trade event in the Asia-Pacific region
- Food Ingredients Asia - China - <http://asiachina2006.fi-events.com/> - Food professionals from around the world gather in Shanghai for a three day business gathering in food ingredients marketing
- CPhI China - www.cphi-china.com - the international pharmaceutical industry event held in Shanghai
- Hotelex Shanghai - www.cmpsinoexpo.com/hotelex - China's largest trade fair for the travel and hotel industries
- ExpoBuild China - www.cmpsinoexpo.com/expobuild - the biggest group of events serving China's construction, building materials and interior fittings industries
- International IC-China Conference & Exhibition - www.english.china.iicexpo.com/ - the largest showcase of embedded solutions, IC technologies and EDA & test tools in China

2. About United Business Media plc

United Business Media is one of the world's leading global business information companies. UBM brings together the world's buyers and sellers, helping their markets work effectively and efficiently through PR Newswire's news distribution network and CMP's portfolio of events, print and on-line publications. For more information, go to www.unitedbusinessmedia.com

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CMP operates globally through four divisions:

CMP Media - the USA's leading high tech B2B media company and provider of healthcare education and information. For more information, go to www.cmpmedia.com

CMP Information: the European magazine and events business, based in the UK. For more information, go to www.cmpinformation.com

CMP Asia: a leader in exhibitions and publications in key markets in Asia. For more information, go to www.cmpasia.com

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