



United Business Media

13th March 2006

United Business Media expands its presence in India

United Business Media plc today announced a number of initiatives to expand its presence in India.

UBM's healthcare division, CMPMedica, has acquired a set of assets from Mediworld Publications, an Indian medical publisher. The acquisition of these assets further strengthens CMPMedica's position in India as a leading healthcare media business and establishes it as the foremost provider of Drug Information Systems. The Mediworld assets enhance CMPMedica's offering for the Indian market with six new specialty medical journals and a Pharmaceutical Marketing Solutions business. Mediworld's IDR Drug Directory is particularly complementary to CMPMedica's existing CIMS Directory, published by its Bangalore operation.

UBM's CMP Media division has launched a portfolio of media products in conjunction with its Indian partner Cybermedia, focusing on the global technology and business services sourcing industry. The portfolio comprises the *Global Services* website (www.globalservices.com), the monthly *Global Services* magazine launched in February this year, and the *Global Services* conference. These products provide an integrated media solution that connects global buyers and sellers of outsourced business and technology services.

UBM's CMP Asia division is expanding its presence in India with the launch of a number of new events including CPhI India (chemical ingredients exhibition and conference) and Food Ingredients India conference, both in cooperation with CMPi, and Entech India (environmental and renewable energy exhibition and conference).

To provide support for its growing activities and widening interests in India, UBM has opened new premises in Mumbai. The new site is designed to provide an operational base for all UBM's businesses as they develop their activities across the sub-continent.

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Media

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Notes to Editors

1. About United Business Media plc

United Business Media is one of the world's leading global business information companies. UBM brings together the world's buyers and sellers, helping their markets work effectively and efficiently through PR Newswire's news distribution network and CMP's portfolio of events, print and on-line publications. For more information, go to www.unitedbusinessmedia.com

About PR Newswire - PR Newswire is the world's leading corporate news distribution service. Headquartered in New York, PR Newswire distributes news globally on behalf of over 40,000 customers, including many of the world's top companies and agencies, helping them take the latest news to the media, the investment community, and the general public. For more information, go to www.prnewswire.com

About CMP - CMP's portfolio of more than 200 newspapers, magazines and directories, 200 websites and 300 events brings together buyers and sellers from a range of global sectors including technology, healthcare, the built environment, lifestyle, fashion and ingredients. Our customers come to us for direct access to their key audiences: business decision-makers.

CMP operates globally through four divisions:

- **CMP Media** - the USA's leading high tech B2B media company and provider of healthcare education and information. For more information, go to www.cmpmedia.com
- **CMP Information**: the European magazine and events business, based in the UK. For more information, go to www.cmpinformation.com
- **CMP Asia**: a leader in exhibitions and publications in key markets in Asia. For more information, go to www.cmpasia.com

- **CMPMedica:** leading drug information provider, pharmaceutical marketing solutions including medical information and trade press in Europe and Asia. For more information, go to www.cmpmedica.com